



INNOVATIONS FOR LIVING®

WINTER PROMOTION | 2011

SCORE
UP TO \$750
IN REWARDS!

Roofing Essentials™

Accessory Products

BUY HIP & RIDGE SHINGLES OR STARTER SHINGLE PRODUCTS
and you could score up to **\$750** in rewards!

SHOOT FOR BIG REWARDS!

Win a **Super Bowl® Package for Two** and a **45" PINK PANTHER™**.

Visit owenscorning.com/roofingrewardcenter for details.

This promotion is in no way sponsored, endorsed or administered by, or associated with, the National Football League (NFL). Super Bowl is a registered trademark of the National Football League.



Shoot for the goal: **Up to \$750 in rewards!**

1

Register at our **NEW** Online Roofing Reward Center.

Log on to owenscorning.com/roofingrewardcenter. Once registered, you can:

- Check out our quarterly roofing promotions
- Submit your invoices
- Check the status of your rebates

Don't wait! Register today. Then score big all year long!

2

Buy 6 bundles or boxes of Hip & Ridge shingles or Starter Shingle products.

You'll earn one \$25 Owens Corning Roofing Visa® Prepaid Card for every 6 bundles or boxes purchased.

Qualifying Products:

- Perforated Hip & Ridge shingles, High Ridge Hip & Ridge shingles, RIZERidge® Hip & Ridge shingles or DecoRidge® Hip & Ridge shingles
- Starter Shingle Roll, Starter Strip Shingle or Starter Strip Plus Shingle

Visit owenscorning.com/roofingrewardcenter for rules and regulations.



3

Submit your paperwork—you choose how.

ONLINE:

1. Register online at owenscorning.com/roofingrewardcenter
2. Complete the online Redemption Form
3. Scan and upload your invoices and submit electronically

Sit back and wait for your REWARDS!

OR BY MAIL:

1. Register online at owenscorning.com/roofingrewardcenter
2. Complete the Redemption Form below and include your Contractor ID
3. Attach your invoices and mail it to:
Play-By-Play Promotions, P.O. Box 52106, Phoenix, AZ 85072

Sit back and wait for your REWARDS!

SCORE UP TO **\$750**
IN REWARDS!

ROOFING ESSENTIALS™ REDEMPTION FORM

Registration online required prior to participating. Offer valid on purchases January 1–March 31, 2011. Redemption Form must be postmarked by April 30, 2011. Please submit one form for reward along with invoice(s) as proof of purchase. Maximum \$750 in rewards per contractor.



Contractor Name: _____

(Card will be issued in the name on this form)

Company Name: _____

Preferred Contractor Member ID or Contractor ID: _____

E-mail address: _____

Is this your first time purchasing Owens Corning™ Hip & Ridge? Yes No

Is this your first time purchasing Owens Corning™ Starter Shingle? Yes No

Send to: Play-By-Play Promotions, P.O. Box 52106, Phoenix, AZ 85072

This card is issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. Cards are issued in connection with a loyalty or promotion program. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa debit cards. Funds forfeit at midnight MST the last day of the month of the valid thru date, subject to applicable law. Card terms, conditions, and limitations apply; see MyCurrentBalance.com for details.

Offered only in U.S. where product is available. Participation subject to company policies regarding contractor participation in 3rd party offers. Right is reserved to confirm identity. While supplies last. Owens Corning is not responsible for late, lost, misdirected, incomplete submissions or postage-due mail. Void where prohibited. Taxes, if any, are sole responsibility of participant. Offer rights are not assignable/transferable. Not to be combined with any other offer. Owens Corning may reject any submission that it deems is not in compliance with the terms of the offer. The decisions of Owens Corning regarding the offer are final and binding in all respects. Not redeemable in store.

Owens Corning Roofing & Asphalt, LLC.

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INNOVATIONS FOR LIVING®

PLAY-BY-PLAY PROMOTIONS

Roofing Essentials™ Contractor Promotional Series

2011
ROOFING
ESSENTIALS™
Promotional
Calendar



Score **Big** rewards all year long

- Owens Corning Roofing VISA® Prepaid Cards.
- 45" Pink Panther™—It's yours when you max your rewards for the Winter, Spring and Summer promotions.
- Super Bowl™ XLVI package for 2—Each quarter you max out your rewards, you'll be entered for a chance to win! Prizes include airfare, lodging, tickets to the game & much more. (A \$15,000 value). Winter, Spring and Summer Roofing Essentials™ Promotional periods only; maximum 3 entries per contractor.

Register on the new **Roofing Reward Center** to participate in the 2011 Roofing Promotions. www.owenscorning.com/roofingrewardcenter



PRODUCT	PROMOTIONAL PERIOD
<p>WINTER PROMOTION</p> <ul style="list-style-type: none"> • Hip & Ridge Shingles • Starter Shingle Strips & Rolls 	<p>January 1—March 31, 2011</p>
<p>SPRING PROMOTION</p> <ul style="list-style-type: none"> • WeatherLock® Self-Sealing Ice & Water Barrier Products • Deck Defense™ High-Performance Roof Underlayment • Fiberglas™ Reinforced Felt Underlayment 	<p>April 1—June 30, 2011</p>
<p>SUMMER PROMOTION</p> <ul style="list-style-type: none"> • VentSure® 4' Strip Heat & Moisture Ridge Vent • VentSure® Rigid Roll 	<p>July 1—September 30, 2011</p>
<p>FALL PROMOTION</p> <ul style="list-style-type: none"> • RapidFlow® Gutter Drainage Protection • AttiCat® Expanding Blown-In Insulation System 	<p>October 1—November 30, 2011</p>

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